



REQUEST FOR PROPOSAL

Background

Little Mekong is the Asian business and cultural district in Saint Paul, Minnesota. Located between Mackubin and Galtier streets along University Avenue, the district boasts a diversity of cultures, top rated restaurants and unique shopping experiences. Visitors come to Little Mekong to experience the unique culture and flavors of Southeast Asia.

An initiative of the Asian Economic Development Association (AEDA) a 501(c)3 nonprofit. Little Mekong's mission is to develop the area around University Avenue and Western Avenue as an attractive destination for visitors and residents; to support and promote businesses; to share cultural traditions and activities; and to create a living, breathing, colorful district for all to enjoy. The district's names derives from the Mekong River, which flows from China through Myanmar, Laos, Thailand, Cambodia, and Vietnam, and connects the cultures of Southeast Asia. The neighborhoods around Little Mekong include Frogtown and Summit-University. Little Mekong is easily accessible from I-94 via the Dale Street and Marion Street exits.

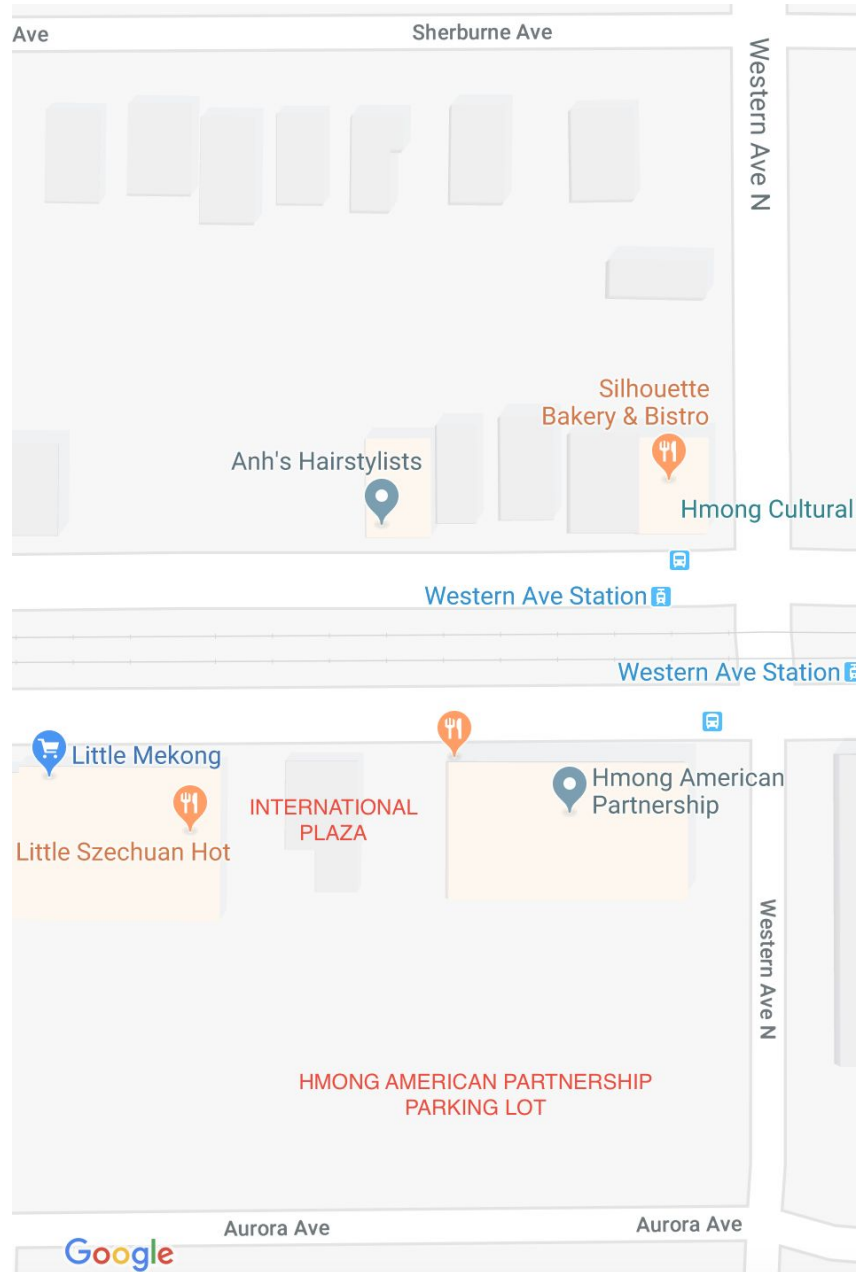
Project Description

Little Mekong Night Market is currently the only Southeast Asian Night Market in Minnesota. This year will be our 5th anniversary celebration and we are seeking artist, artist led teams to create innovative light based art projects as light displays to illuminate the Little Mekong Night Market. These projects should be specific to the Southeast Asian Diaspora, either in concept or final displays. Light displays will be used for future night markets- functionality should be considered as well as weathering materials. Projects must be mobile and relatively easily to set up and take down. Artists working in all mediums and disciplines are encouraged to apply. Opportunity is open to all however preference will be given to artist and artist teams with Southeast Asian and artist of color team members. The project will be considered commissioned art. The artists will have ownership of all project concept and ideas and will be credited appropriately.

Total project budget: \$10,000.

Deadline for submission is February 9th.

The Little Mekong Night Market happens in a two block stretch on Western Avenue crossing University Avenue, from Sherburne Ave to Aurora Ave and into the International Plaza and the Hmong American Partnership parking lot. A tour is available upon request.



Project Timeline:

January 12, 2018 - RFP Open Submission

February 9, 2018 - RFP Deadline

February 20, 2018 - Artist will be notified

June 8, 2018 - Test run

July 7-8, 2018 - Final Installation

Application Process

Interested artists and groups should submit the following in a one page pdf document to arts@littlemekong.com:

1. Artist Info.

- a. Artist/ or lead artist resume with contact info with phone number and email.
- b. List of all artists tentatively involve and their artform (if applicable)

2. A one page only description of the project concept/ idea along with a rough sketch.

3. No more than 5 images of work samples.

4. Project Budget breakdown (How you intend to spend the \$10,000 which should include materials, artist fees, etc.)

5. Project Timeline breakdown (Please indicate a project timeline of how you will use the time between time of notification to final Installation.)

Deadline for submission is February 9th.



For additional questions or comments contact arts@littlemekong.com